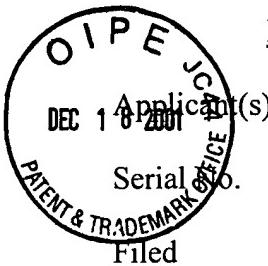


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant(s) : Mary L. Parker
Serial No. : 09/940,564
Filed : August 28, 2001
For : ADVERTISING METHOD AND APPARATUS
Art Unit : 2621

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745 Fifth Avenue
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on December 7, 2001

Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative

Signature

December 7, 2001

Date of Signature

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In compliance with the duty of disclosure set forth in 37 C.F.R. §1.56, Applicant is filing this Information Disclosure Statement and the accompanying form PTO-1449 along with copies of the items therein identified. Submission of this information disclosure statement is not an admission that any item cited therein constitutes prior art.

Applicant notes that while items CR, CS, CT, CU, CV, CW, CX, CY and DA were obtained by applicant before the filing of the above-referenced application, they do not include dates. Applicant is therefore unaware whether these items constitute prior art.

This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits, and therefore, no fee is due (37 C.F.R. §1.97(b)(3)).

The Commissioner is hereby authorized to charge any insufficient fees or credit any overpayment associated with the above-identified application to Deposit Account 50-0320.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP

By:

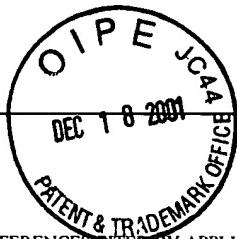


Gordon Kessler
Reg. No. 38,511
(212) 588-0800



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<p style="text-align: center;">U.S. PATENT DOCUMENTS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">EXAMINER INITIAL</th> <th style="text-align: left;">DOCUMENT NUMBER</th> <th style="text-align: left;">DATE</th> <th style="text-align: left;">NAME</th> <th style="text-align: left;">CLASS</th> <th style="text-align: left;">SUBCLASS</th> <th style="text-align: left;">FILING DATE IF APPROPRIATE</th> </tr> </thead> <tbody> <tr><td>AA</td><td>50,437</td><td>10/17/65</td><td>J.S. & T.B. Atterbury</td><td></td><td></td><td></td></tr> <tr><td>AB</td><td>150,184</td><td>04/28/74</td><td>A.M. Osmun</td><td></td><td></td><td></td></tr> <tr><td>AC</td><td>Des. 217,632</td><td>05/19/70</td><td>Bouchet</td><td></td><td></td><td></td></tr> <tr><td>AD</td><td>222,594</td><td>12/16/1879</td><td>F.A. Marra</td><td></td><td></td><td></td></tr> <tr><td>AE</td><td>783,170</td><td>02/21/05</td><td>H.L. Beach</td><td></td><td></td><td></td></tr> <tr><td>AF</td><td>1,034,313</td><td>07/30/12</td><td>H.L. Shafer & C.G. Smith</td><td></td><td></td><td></td></tr> <tr><td>AG</td><td>1,196,803</td><td>09/05/16</td><td>J.H. Mulholland</td><td></td><td></td><td></td></tr> <tr><td>AH</td><td>1,301,596</td><td>04/22/19</td><td>J.G. Patton</td><td></td><td></td><td></td></tr> <tr><td>AI</td><td>1,342,223</td><td>06/01/20</td><td>Nakamura</td><td></td><td></td><td></td></tr> <tr><td>AJ</td><td>1,536,716</td><td>05/05/25</td><td>F.C. Kade</td><td></td><td></td><td></td></tr> <tr><td>AK</td><td>1,829,861</td><td>11/03/31</td><td>J.E. Holt</td><td></td><td></td><td></td></tr> <tr><td>AL</td><td>2,010,534</td><td>08/06/35</td><td>H. M. Collins</td><td></td><td></td><td></td></tr> <tr><td>AM</td><td>2,171,350</td><td>08/29/39</td><td>C.R. Anderson</td><td></td><td></td><td></td></tr> <tr><td>AN</td><td>2,224,683</td><td>12/10/40</td><td>K. Ide et al.</td><td></td><td></td><td></td></tr> <tr><td>AO</td><td>2,485,922</td><td>10/25/49</td><td>E. Rubin</td><td></td><td></td><td></td></tr> <tr><td>AP</td><td>2,781,650</td><td>02/19/57</td><td>C.D. Lee</td><td></td><td></td><td></td></tr> <tr><td>AQ</td><td>2,945,314</td><td>07/19/60</td><td>B.E. Baldwin</td><td></td><td></td><td></td></tr> <tr><td>AR</td><td>2,984,035</td><td>05/16/61</td><td>G.S. Nalle, Jr.</td><td></td><td></td><td></td></tr> <tr><td>AS</td><td>3,514,887</td><td>06/02/70</td><td>B.A. Jacob</td><td></td><td></td><td></td></tr> <tr><td>AT</td><td>3,515,262</td><td>06/02/70</td><td>J. Ornstein et al.</td><td></td><td></td><td></td></tr> <tr><td>AU</td><td>3,574,957</td><td>04/13/71</td><td>Jack D. Bello-Bridick</td><td></td><td></td><td></td></tr> <tr><td>AV</td><td>3,813,801</td><td>06/04/74</td><td>Vander Schaaf</td><td></td><td></td><td></td></tr> <tr><td>AW</td><td>3,818,623</td><td>06/25/74</td><td>Wilton et al.</td><td></td><td></td><td></td></tr> <tr><td>AX</td><td>4,275,518</td><td>06/30/81</td><td>Martin</td><td></td><td></td><td></td></tr> <tr><td>AY</td><td>4,432,153</td><td>02/21/84</td><td>Bachman et al.</td><td></td><td></td><td></td></tr> <tr><td>AZ</td><td>4,534,391</td><td>08/13/85</td><td>Ventimiglia et al.</td><td></td><td></td><td></td></tr> <tr><td>BA</td><td>4,588,539</td><td>05/13/86</td><td>Rossi et al.</td><td></td><td></td><td></td></tr> <tr><td>BB</td><td>4,609,140</td><td>09/02/86</td><td>Van Handel et al.</td><td></td><td></td><td></td></tr> <tr><td>BC</td><td>4,721,499</td><td>01/26/88</td><td>Marx et al.</td><td></td><td></td><td></td></tr> </tbody> </table>								EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	AA	50,437	10/17/65	J.S. & T.B. Atterbury				AB	150,184	04/28/74	A.M. Osmun				AC	Des. 217,632	05/19/70	Bouchet				AD	222,594	12/16/1879	F.A. Marra				AE	783,170	02/21/05	H.L. Beach				AF	1,034,313	07/30/12	H.L. Shafer & C.G. Smith				AG	1,196,803	09/05/16	J.H. Mulholland				AH	1,301,596	04/22/19	J.G. Patton				AI	1,342,223	06/01/20	Nakamura				AJ	1,536,716	05/05/25	F.C. Kade				AK	1,829,861	11/03/31	J.E. Holt				AL	2,010,534	08/06/35	H. M. Collins				AM	2,171,350	08/29/39	C.R. Anderson				AN	2,224,683	12/10/40	K. Ide et al.				AO	2,485,922	10/25/49	E. Rubin				AP	2,781,650	02/19/57	C.D. Lee				AQ	2,945,314	07/19/60	B.E. Baldwin				AR	2,984,035	05/16/61	G.S. Nalle, Jr.				AS	3,514,887	06/02/70	B.A. Jacob				AT	3,515,262	06/02/70	J. Ornstein et al.				AU	3,574,957	04/13/71	Jack D. Bello-Bridick				AV	3,813,801	06/04/74	Vander Schaaf				AW	3,818,623	06/25/74	Wilton et al.				AX	4,275,518	06/30/81	Martin				AY	4,432,153	02/21/84	Bachman et al.				AZ	4,534,391	08/13/85	Ventimiglia et al.				BA	4,588,539	05/13/86	Rossi et al.				BB	4,609,140	09/02/86	Van Handel et al.				BC	4,721,499	01/26/88	Marx et al.			
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					515265-2004	09/940,564
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Mary L. Parker FILING DATE August 28, 2001					GROUP	RECEIVED Technology Center 2600 DEC 4 2001
	BD	4,721,500	01/26/88	Van Handel et al.		
	BE	4,832,676	05/23/89	Johns et al.		
	BF	5,088,640	02/18/92	Littlejohn		
	BG	5,112,064	05/12/92	Weedman		
	BH	5,123,190	06/23/92	Erberber		
	BI	5,163,608	11/17/92	Block		
	BJ	5,191,979	03/09/93	Nemeroff		
	BK	5,205,473	04/27/93	Coffin, Sr.		
	BL	5,230,939	07/27/93	Baum		
	BM	5,275,277	01/04/94	Gallegos		
	BN	5,326,020	07/05/94	Cheshire et al.		
	BO	5,339,548	08/23/94	Russell		
	BP	5,356,070	10/18/94	Rigby		
	BQ	5,375,846	12/27/94	Smith		
	BR	5,520,278	05/28/96	Hughes		
	BS	5,560,653	10/01/96	Beppu		
	BT	5,593,062	01/14/97	Martin		
	BU	5,640,790	06/24/97	Johns		
	BV	5,729,922	03/24/98	Peterson et al.		
	BW	5,749,292	05/12/98	DeBastiani et al.		
	BX	5,769,715	06/23/98	Brown		
	BY	5,829,626	11/03/98	Brennan		
	BZ	5,871,116	02/16/99	Picchietti		
	CA	5,894,948	04/20/99	Yeh		
	CB	5,938,066	08/17/99	DeMars		
	CC	5,938,112	08/17/99	Sandstrom		
	CD	5,992,892	11/30/99	Schaefer et al.		
	CE	6,041,948	03/28/00	Filipak et al.		
	CF	6,053,352	04/25/00	Cai		
	CG	6,116,503	09/12/00	Varano		



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FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
-	CH		Conversation Coasters; "Art History"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA ©1996.				
-	CI		Conversation Coasters; "Bizarre Words"; A Coaster Dictionary of Strange Words; o.r.e.; Made in the USA © 1996.				
-	CJ		Conversation Coasters; "Coffee"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1995.				
-	CK		Conversation Coasters; "Drink Trivia"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.				
-	CL		Conversation Coasters; "Famous Inventions"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.				
-	CM		Conversation Coasters; "Millennium Trivia"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1999.				
-	CN		Conversation Coasters; "Pick Up Lines"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1995.				
-	CO		Conversation Coasters, "Wine"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.				
-	CP		"Sexual Secrets"; The Game of Intimate Confessions; TDC Games, Inc., Copyright 1990.				
-	CQ		"rumors"; the most fun you can have talking!; Decipher Inc. Copyright 1997.				
-	CR		"Big Happy Vacation"; A Game of Family Discovery.				
-	CS		"PROMOCUP"; Introducing... "The Billboard on a Cup"™ for Promocup, Inc.				
-	CT		"RIDDLE\$ FOR KID\$™" DIXIE® For Quick Drinks; 7 oz. cups.				
-	CU		Hand Painted Glassware by Smithereens.				
-	CV		Cup Sleeve "Melvyn's Darn Good Coffee"; Careful, This Coffee's Darn Hot! Einstein Bros® Bagels.				
-	CW		Cup Sleeve "Seattle's Best"; Bold Flavor – Smooth Taste Coffee; © Seattle's Best Coffee, LLC; "go to the mountains to learn mountains and to Seattle to learn Beans"; www.seattlesbestcoffee.com.				
-	CX		Cup Sleeve "Caribou Coffee"; Espresso Truths; Espresso drinks come in different sizes. But only because mornings do, too.				
-	CY		Cup Sleeve "Caribou Coffee"; Espresso Truths; Blind taste tests have proven that this coffee clutch™ is "less yummy" than a mocha.				
-	CZ		Coffee Sleeve "Starbucks Coffee"; ©2000 Starbucks Coffee Company.				
-	DA		Coffee Sleeve "Java Jacket®"; Portland, Oregon.				
-	DB		Question Book "If... Questions for Parents"; Evelyn McFarlane & James Saywell.				

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<input checked="" type="checkbox"/>	DC		Question Book "If ² ... (500 New Questions for the Game of Life)"; Evelyn McFarlane & James Saywell.	
<input checked="" type="checkbox"/>	DD		Question Book "If ... (Questions for the Game of Life); Evelyn McFarlane & James Saywell.	
EXAMINER			DATE CONSIDERED	
<p>* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>				

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